

**Cottonwood Heights Arts Council  
Monthly Meeting**

**Sept 7, 2016**



**5:45 pm – 6:45pm – Becky's Home**

**Scribe: Jannalee Hunsaker**

**Attendance: Bill, Kim, Susan, Char, Jennifer, Elise, Becky, Jannalee, Sheila**

**Excused: Judy, Danielle**

Member	Agenda Item	Discussion	Action Items – Assignments	Due
Becky	Roll Call Approval of minutes	July minutes approved by council.		
Becky	Message from Chair	Success breeds success – because any time we do anything good, the people who come, love the musical and the events we do as a council. Hard work and success take time and dedication.		
Becky	Council Members	2 members leaving, need replacements. Danielle unable to stay due to work conflicts. Judy has health issues and needs to take a leave of absence. Char has a couple of friends that are interested in joining – she is busy with the GOP and may be available soon.		
	Evaluations of past events	<p>Summer Musical – 7 Brides for 7 Brothers –</p> <ul style="list-style-type: none"> <li>• Feedback from the community was that they didn't love having the assigned seating. It slowed things down a little at the ticket table.</li> <li>• The first night was a challenge getting the tickets to the patrons.</li> <li>• Next year, have a larger poster that directs people that already have tickets to go to the theatre entrance doors.</li> <li>• Making sure tickets have the schools address on the tickets.</li> <li>• Ask that the musical can be listed on the electronic sign at the school.</li> <li>• We had an issue with the musical graphic not showing up on the city's Reagan sign in time to provide valuable marketing for the musical.</li> <li>• Next year we need to make sure our graphics have the information BIGGER – Dates and Times!!</li> <li>• Make bigger banners – to go across an entire road – make generic so it can be used every year like "Arts Council Presents the Summer Musical" and then attach a smaller sign to the bottom of that.</li> <li>• Zurchers prints banners – it might be worthwhile to ask if they would give us a city discount.</li> <li>• Shindigz may be an option as well – Jannalee will explore the options.</li> </ul> <p>Butlerville Days – Chalk Art Event – it went really well for the first year. It was a lot of work. Next year Char proposes to have it on the council's calendar next year so</p>		

		<p>that we can expand it with Butlerville days. It's a large audience to tap into for other "art" related events the council puts on. Next year would be wise to get more artists involved, have a juried contest for some, and then a free option for families. If the council is stretched due to musical, ask other community members to form a committee to help. We all agree that merging Butlerville days along with the musical and creating a Summer Festival that encompasses it all.</p> <p>The council needs to convince the city leaders that it's all one big community event. We feel as if we're competing against Butlerville days and we should be teaming up to offer up a huge community event. Businesses donate to Butlerville days and the arts council has very little resource.</p> <p>We need to utilize an email blast to get the word out to our community. We have the emails of every one who has ever auditioned and we should be emailing all arts council events on a monthly basis to ALL emails lists that the city has, either Kim or Dave.</p>		
Jannalee	Art Show	<p>October 1 – 31st. Gallery Reception Oct 20th.</p> <p>The council members need to help get the word out on the show. The link to the guidelines and form are on the arts council website.</p> <p>Share the art show information on all your own social media sites.</p> <p>Council members to help share graphic with school art teachers.</p>		
Jennifer	Pole Art on Fort Union	<p>Brian's vision is for the Pole Art to be a competition. Artists would submit art concepts.</p> <p>Questions: Where is paint supplied? Who maintains the art throughout the years? Who takes care of pole if graffiti is painted on the art work?</p> <p>We need to set parameters. Artists will pay for their own materials. We will charge an entrance fee of \$10 per pole. An artist can do up to 3 poles. The council picks the pole size for each artists. Council needs to sets guidelines. Some of the \$ can be used to help market this on professional websites. We need to get this blasted on social media and on our arts website.</p>		
Jannalee	Website Information Newsletter Information	<p>We all agree that the website is underutilized and that we need to make it more robust to benefit our events and support a stronger presence of the events we do in the community. We need one person on the council to own the website and take accountability for monthly updates. No one assigned this meeting.</p> <p>If things need to be added to the Newsletter – all submissions must be sent to Kim by Sept 10<sup>th</sup> for the following month's newsletter.</p>		
Elise	Children's Theatre Play	<p>The play is <i>Into the Woods Jr.</i> Oct 14<sup>th</sup> is dress rehearsal and Oct 15<sup>th</sup> is the performance. 7:00 Butler Middle School. Ryan is going to help set the show up. Becky talked to the Brighton High school drama teacher who is very supportive of sharing resources. Tickets will likely be \$7.00 at the door.</p> <p>Council members need to help market this event as well. The event information will be emailed to the council with the meeting minutes.</p>		

Sheila	Women's Choir	Starting again September 15 <sup>th</sup> at 7:30 at Butler Middle School Choir Room. Help spread the word and invite other women to join the choir.		
Char	New Arts Council Logo	We need to start over with a logo design. If anyone has a designer that would be willing to help get one designed, talk to Becky or Kim.		
Kim	Next Year Musical Plans	Annie – Production team is in place and plans are in motion already!!		
Kim	Budget report	Musical didn't make as much as last year, but the musical was deemed the best musical in the 7 years of productions.		
	Calendar of Events updates	<p>Art show – <b>October 1-31 Open House 20<sup>th</sup>.</b></p> <p>Children's theater – <b>October 14 – 15</b></p> <p>One Voice concert at BMS – <b>November 12<sup>th</sup> (booked through district, not us)</b></p> <p>Rob Bedont's concert? <b>Would his orchestra (SL Wind Orchestra) be willing to give a concert in the Spring? They are looking for a "home venue" and we could partner with them to have them provide concerts to our community. Kim is still exploring the options with Rob.</b></p> <p>Peter Breinholt Christmas Concert – <b>December 10<sup>th</sup>.</b></p> <p>Fort Union Beautify Poles – ongoing.</p> <p>Excellence in Community – offers free concerts, many at the Gallavan Center in the summer.</p> <p>Photography show – Spring</p>	KIM	
	2016 Event Chair and Co-Chair List	<p><b>Children's Play:</b> Elise, Co Chair Becky.</p> <p><b>Photography Contest:</b> Sheila/Bill – Jenna</p> <p><b>Christmas Concert:</b> Char and ?</p> <p><b>Art Show:</b> Jannalee – Jenna, Susan, Jennifer</p> <p><b>Musical:</b> Jon</p> <p><b>Chalk Art at Butlerville Days:</b> Char</p>		
Becky		Other ideas for Arts Council events for 2017 mtg		
All	Round Table			

**Next Meeting – October 5<sup>th</sup>, 2016 – NEW city building**

Parking Lot Items	